Annual Report 2021-2022



our MISSION is to be a leader and valued partner in fostering pro bono contributions by the legal community to facilitate access to justice for Albertans.

Pro Bono Law Alberta (PBLA) was launched in 2007 as a legacy project of the Law Society of Alberta in recognition of its 100th anniversary celebrations.

Today, PBLA continues to facilitate access to justice by creating opportunities for lawyers to provide pro bono legal services through our court-based legal assistance programs, volunteer lawyer services roster, brokered partnerships on legal initiatives, and more.

Our **Strategic Direction for 2021-2024** contemplates action in the following areas:

Pro Bono Engagement Research Organizational Health

OUR MISSION

IN ACTION

TABLE OF CONTENTS

03

Message From the President Karen Fellowes, QC

04

Message From the Executive Director
Nonye Opara

05

Pro Bono ProgrammingPowered by Volunteers

07

How We Made a Difference Project Statistics

08

In Their Words
Volunter and Client
Testimononials

09

PBLA In the Community
Advocacy and Community
Initiatives

11

Promoting Pro BonoEngagement and Outreach

12

Financials StatementsOur Position

13

Looking to the Future Upcoming Initiatives

14

Pro Bono Conference 2022Navigating Justice for the Future

15

Thank YousOur Team and Partners

MESSAGE FROM THE

PRESIDENT

On behalf of the PBLA Board, I am pleased to present our Annual Report. I am writing this message in a hopeful frame of mind, looking forward to new opportunities to gather, especially at the long-awaited and twice-postponed National Pro Bono Conference in September 2022.

We continue to implement our Strategic Plan and work with our funders in order to best utilize our resources to meet the expanding definitions of need in our society.

Our Board was expanded this year as we implement diversity and excellence initiatives. We welcomed new Board members including Hsui-Yan Chan, Rob Neilson, Mike Marion QC (recently given a QC appointment then elevated to Justice of the Court of Queen's Bench), Usman Mahmood and Pam Morrell. Several Board members received honours, including a QC appointment for Kene Ilochonwu, QC, and a CBA Distinguished Service Award for Judith Hanebury, QC.

I wish to thank all of our Board members, our staff and our volunteers who have gone above and beyond showing up for our organization - you are our heartbeat and absolutely essential to our work. A special thank you to our Executive Director Nonye Opara for steering the

ship through the pandemic related challenges of the last few years.

In September of 2022, we are co-hosting (with Pro Bono Saskatchewan) the National Pro Bono Conference. This conference is traditionally held every two years and rotates between locations in Canada. The last time this conference was held in Calgary was 2010. We look forward to welcoming attendees from across Canada and around the world as we explore new ways to innovate and increase access to justice through pro bono initiatives.

Karen Fellowes, QC

Kenta

President

MESSAGE FROM THE

EXECUTIVE DIRECTOR

We are still here! In 2021-22, we continued to navigate the unprecedented challenges created by the pandemic. We embraced the never-ending cycles of change and increased our resilience as an organization. In March 2020, PBLA closed its physical offices and transitioned program delivery to remote services. Nearly two years later, our programs are still being offered virtually, and despite the uncertainties and changes, we survived.

In the past year, we acted on some of our strategic goals. In August 2021, PBLA commenced the development of its Client Relationship Management (CRM) Platform that will support volunteer and client intake management. The project, which is funded by the Government of Alberta, will help PBLA build, manage, and strengthen client relationships; improve productivity by improving process and workflow efficiencies; uncover valuable insights through data analysis; and better store and manage data on volunteers and program users. Through our flagship programs and community initiatives, we continued to engage lawyers and students to offer pro bono assistance to self-represented litigants with civil matters and non-profits with legal issues. Pages 6 – 9 of this report provide a good snapshot of our program activities and their impact on program clients and volunteers.

PBLA's success is a product of people and partnerships. I am privileged to work with an amazing team - the resiliency, hard work, and commitment of our staff in the past year is unparalleled. Our Board continues to show leadership and worked especially hard to support me and the operational team as we met the challenges of the past year.

We are fortunate to have the support and commitment of our program partners and volunteers – they are the heartbeat of our programs and their generous giving of time, skills and expertise continue to make a difference for our program clients. We are grateful for the opportunities to work with other pro bono clinics and access to justice organizations and appreciate their support for PBLA's mission.

Continued funding from our main funders was crucial to our organization's success in the past year. We thank the Law Society of Alberta and the Alberta Law Foundation for maintaining funding for our mission activities and for their flexibility in allowing us apply grant funds to meet the unique needs of the past year. We are also grateful to the Government of Alberta for bolstering our technical capacity through a two-year grant that supports our CRM project. Our work in the past year was also supported by the generous giving of various individuals and organizations; we are thankful for every donation received.

The next year at PBLA is one filled with learning and growing. We also have a lot to celebrate, especially in 2022, when we mark our 15th Anniversary and co-host the 2022 National Pro Bono Conference in Calgary. We will continue to leverage the power of volunteerism and pro bono to fill service gaps and address access to justice deficits for the benefit of vulnerable Albertans.

In the following pages you will read about the accomplishments we are proud of and some of the interesting initiatives in our offing. I hope you are excited as much I am for our future and look forward to your support.





PRO BONO PROGRAMMING POWERED BY VOLUNTEERS

Court-Based Programs

PBLA administers two court-based programs - the Civil Claims Duty Counsel (CCDC) Project in Provincial Court and the Queen's Bench Court Assistance (QB Amicus) Program at the Court of Queen's Bench. Both programs provide summary legal assistance to selfrepresented litigants engaged in civil proceedings. Assisted by volunteer law students, volunteer lawyers in both programs provide legal advice, document support, procedural and referral information and in the QB Amicus program, court assistance in morning chambers.

The court based programs are delivered in partnership with several law firms, in-house and government legal departments, Pro Bono Students Canada (Calgary and Edmonton Chapters), Student Legal Assistance, Student Legal Services of Edmonton, as well as independent lawyers, articling students and law students, including internationally trained lawyers.

Civil Claims Duty Counsel Project (CCDC)

The CCDC Project was delivered virtually in 2021 - 2022. More than 362 volunteer lawyers and articling students provided over 1367 hours of pro bono legal services to more than 456 individuals. A total of 24 law firms were involved in Calgary and Edmonton this year.

Civil Claims Duty Counsel Project (CCDC)

volunteer lawyers and articling students





prepared

volunteer

hours





representations





individuals

Queen's Bench Court Assistance Program (QB Amicus)

The QB Amicus Program assists self-represented litigants with civil matters appearing in Queen's Bench Justice and Masters Chambers in Calgary and Edmonton. In the courtroom, volunteer lawyers act as amicus curiae to assist individuals with their appearance before the court, thus streamlining court processes for unrepresented litigants. The program in Calgary also includes a "storefront" at which volunteer lawyers provide summary legal advice regarding Chambers applications and other civil matters in the Court of Queen's Bench. In 2021 - 2022 fiscal year, more than **362 volunteer lawyers, articling students and bankruptcy trustees** provided over **691.5 hours of pro bono legal services** to more than **164 individuals**. A total of **19 law firms** and **2 bankruptcy trustees** were involved in Calgary and Edmonton this year.

Queen's Bench Court Assistance Program (QB Amicus)



Volunteer Lawyer Services Roster (VLS)

The VLS Roster Program improves access to pro bono legal services for non-profit organizations by matching these entities with dedicated volunteer lawyers. Between April 2021 and March 2022, 11 non-profits were matched with volunteer lawyers and are receiving or have received assistance with reviews to program waivers, charitable status registration, employment disputes, Copyright matters, drafting employment documents, as well as Bylaw and Contract reviews. VLS Roster lawyers decide the scope of pro bono legal services they provide and volunteer opportunities can be tailored to meet the volunteer lawyers' schedule.

HOW WE MADE A

DIFFERENCE



of program clients had a better understanding of the pros and cons of their legal options after meeting with the volunteer lawyer



of program clients had a better understanding of their legal rights after meeting with the volunteer lawyer



of program clients noted they were better informed about their legal issue, in a follow-up survey



of program clients noted they have taken the legal steps recommended by the volunteer lawyer, in a follow-up survey



of program clients were satisfied with the assistance they received



Thanks for the assistance it was very helpful, so that I knew what to expect and prepare better for my pre-trial. I settled out of court and am glad to put this experience behind me.

Court-based Program Client

All of you PBLA staff are wonderful, and I look forward to being a part of these amazing clinics again whenever possible.

Thank you for all you do!

PBLA CLAC Volunteer

I could understand the volunteer lawyer. He explained the changes within the court system and now have a better understanding of the next steps [sic].

Court-based Program Client

The lady I spoke with gave me confidence in my case and I was able to resolve my matter.

Court-based Program Client

The volunteers were amazing!
They helped provide me with
really valuable information
that undoubtably helped my
cause.

Court-based Program Client

Michael was excellent, he was very honest about what to expect and got through the conflict of interest stuff as quick as he could so that he could assist me more. He was also helpful with clarifying that I have two legal issues and not one as I had initially thought. Thank you so much for helping me through this! I really appreciate it.

Court-based Program Client

PBLA IN THE

COMMUNITY

Calgary Legal Advice Clinic (CLAC)

The 11th annual Calgary Legal Advice Clinic (CLAC) was a joint initiative between Pro Bono Law Alberta (PBLA), Norton Rose Fulbright Canada LLP (NRF) and Calgary Legal Guidance (CLG). The Clinic was held on October 28, 2021, from 12:00 pm to 6:00 pm, and provided free 30-minute legal advice sessions to Calgarians. This year, assistance was provided in the areas of Family Law, Immigration Law, Landlord and Tenant Law, Civil Law, Labour Law, Wills and Estate Law and Criminal Law.

CLAC has been traditionally hosted in-person at the Calgary Public Library. However, due to the challenges presented by the COVID-19 pandemic, the 2021 Clinic hosted virtual sessions by phone or video conference for the second year.

49 individuals assisted

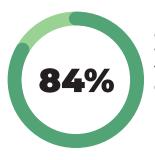


volunteer lawyers, paralegals, legal assistants and articling students



81 volunteer





of program clients were satisfied with the way the lawyers explained their legal rights and responsibilities



of program clients were satisfied with the way the volunteer lawyers explained the strengths and weaknesses of legal options

I liked how she made me comfortable in a very trying time. She gave me the information that helped me proceed with my legal issues.

Court-based Program Client

This is a wonderful public service that helped a 97 year old man have peace of mind.

Court-based Program Client

Ask a Lawyer

PBLA's first ever, two-part, Ask a Lawyer series took place on Facebook live as part Alberta's 2021 Access to Justice Week. It presented a unique opportunity for volunteer lawyers to provide answers to general legal questions from the public. The first session was held on October 27, 2021 and featured volunteer lawyers with expertise in Criminal Law, Civil Law and Municipal By-law infractions. The second session took place on October 29, 2021 and featured volunteer lawyers with expertise in Civil Law, Employment Law and Landlord/ Tenant Law.

Legal Aid Stakeholder Engagement Meeting

At the invitation of Alberta's Deputy Minister of Justice, PBLA participated in a Stakeholder Engagement Meeting as part of a Mid-term review of the Legal Aid Funding Agreement and contributed to discussions around service gaps, financial eligibility guidelines and the digitization of court services.

Collaboration on Joint Recruitment Drive

PBLA continued to collaborate with Calgary Legal Guidance, the Public Interest Law Clinic and Judith Hanebury, QC on a joint recruitment initiative to boost volunteer capacity to address anticipated increase in consumer debt matters.

Engaging with the Courts

PBLA participated in regular meetings with the Chief Justice of Alberta's Court of Queen's Bench and Members of the Civil Bar, bringing an access to justice voice to discussions, as needed. PBLA also engaged with Court Administration around resumption of inperson program supports.

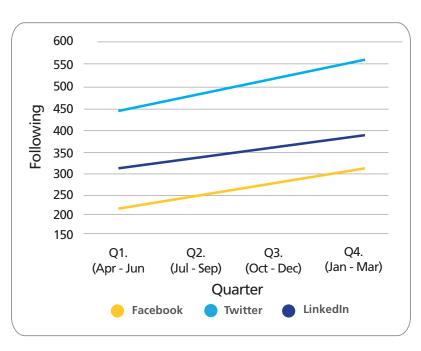
PROMOTING PRO BONO

Helping the Public Navigate Pro Bono Resources

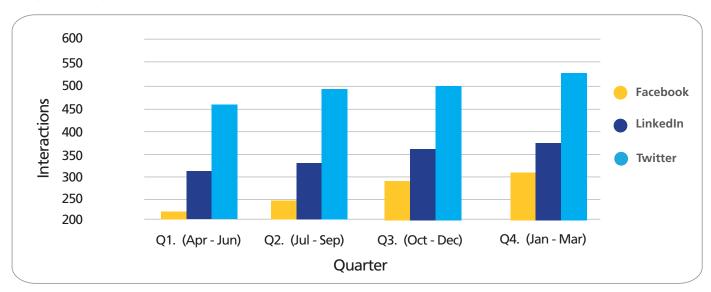
PBLA receives a number of inquiries from the members of the public looking for pro bono assistance and provides informed referrals to available resources within the community. We fielded over 350 emails and 750 calls from the public during the 2021 - 2022 fiscal year.

Digitial Engagement

PBLA continues to work on legal community engagement strategies, with a focus on promoting awareness and understanding of pro bono ethics, values, and opportunities. Since launching an official presence on Facebook, Twitter, and LinkedIn in 2018, PBLA has seen consistent increase in digital followership and engagement from members of the legal profession and community. These platforms were deployed to complement existing vehicles of engagement - a



longstanding vision made possible by in-house communications expertise.



FINANCIAL STATEMENTS





For a copy of PBLA's audited financial statements, email info@pbla.ca.

LOOKING TO THE

Client Relationship Management (CRM)

PBLA is in the process of implementing a CRM system that will facilitate better volunteer management, client intake, communication, legal documentation, and reporting, thereby increasing supports for self-represented litigants, many of whom are low-income or vulnerable Albertans. The CRM System will offer key functionalities like Volunteer Management and Scheduling, Client Intake Management, Legal Document Management, including integration with e-signing application, video conference Integration, Evaluation, Report Generation, Communication/Collaboration (integration of chat, live support, etc.), Knowledge Management and Call Center Management.

It will allow PBLA to increase internal staff capacity to facilitate community-facing initiatives using technology-based solutions. This increase in staff capacity and knowledge will allow the organization to adapt its governance and operations to communities' needs and changing dynamics in the delivery of court and legal services.

The CRM system will be delivered in four phases:



Volunteer Intake
Management
and Scheduling,
Document Sharing and
Management and Portal
Development



Client Intake Management, Document Sharing and Management and Portal Development



Marketing Automation,
Platform Integration,
Knowledge Management,
Collaboration and
Communications and
Reports and Dashboards



Integrations with Chatbot, Docusign, and hosted in Canada service

Based on current timelines, it is estimated that the deployment of Modules 1-3 of the CRM will be completed before the end of 2022, and that PBLA will operationalize and evaluate the impact of the system in the second half of the 2022-23 fiscal year.



PBLA Turns 15 in 2022

This year marks a major milestone for PBLA as we celebrate 15 years of promoting legal profession engagement in pro bono activities for the benefit of Albertans. We look forward to celebrating our major contributions to the pro bono sector. As an organization in its teenage years, our story is still being written and there is so much more to come.



Join Us in September **2022**

National Pro Bono Conference

Co-hosted by:





Pro Bono Law Saskatchewan

This **September 21st - 23rd**, the National Pro Bono Conference is coming to Calgary with the theme, **Navigating Justice for the Future**. The pro bono sector has made significant gains over the past decade and overcome many challenges in the past two years. The 2022 National Pro Bono Conference will celebrate these gains, focus on sector challenges, and channel key learnings for future action in the areas of diversity, resourcing, collaboration and innovation.

With workshops and plenaries covering a broad range of subjects like fund development, wellness, artificial intelligence, indigenous legal services, to name a few; there is a session made for you. Additionally, The National Pro Bono Awards Banquet, which recognizes outstanding contributions to the Canadian pro bono sector will take place on **Thursday**, **September 22**nd.

We are bringing together over 200 pro bono and access to justice stakeholders from Canada and abroad, including legal service providers, members of the legal and paralegal professions, judges, academics, and representatives and staff from all levels of government and the courts.

Register now, at:

www.probonoconference.ca





@probonoconference



info@pbla.ca



(403) 541-4804



Hotel Arts 119 12 Ave SW Calgary AB T2R 0G8

Thank You

Board of Directors

- Karen Fellowes, QC President (Calgary)
- Edwin Ma, QC Vice President (Calgary)
- Pam Morrell Treasurer (Calgary)
- **Eleanor Carlson** Secretary (Calgary)

Advisory Board

- Chair The Honourable Mister Justice R.A. Jerke (Lethbridge)
- The Honourable Madam Justice M.S. Paperny (Calgary)
- The Honourable Madam Justice J.M. Ross (Edmonton)
- The Honourable Judge A.H. Lefever (Edmonton)

Staff

- Nonye Opara Executive Director
- Alex Montiel, Director of Projects and Engagement
- Marilou Stegmeier Finance & Administrative Coordinator
- Christian Ng Program Coordinator (Calgary)
- La Salette Encarnacion VLS and Program Coordinator (Edmonton)
- Jolisa Odagwe Communications & **Development Coordinator**

Program and Project Partners

- Ackroyd LLP
- A. Farber & Partners
- Anderson James McCall Barristers
- **BDO Financial Recovery Services**
- Bishop and McKenzie LLP
- Blake, Cassels & Graydon LLP
- Borden Ladner Gervais LLP
- Brownlee LLP
- Burnet, Duckworth & Palmer LLP
- Calgary Public Library
- Carbert Waite LLP
- **CBM Lawyers LLP**
- City of Edmonton Law Branch

- Brett Anderson (Calgary)
- Robert (Bob) Philp, QC (Edmonton)
- Marija Bicanic (Calgary)
- Judith Hanebury, QC (Calgary)
- J. Shay Vanderschaeghe (Red
- The Honourable Judge John T. Henderson (Edmonton)
- Honourable J.C. (Jack) Major CC, QC
- Honourable Allan H. Wachowich, QC (Edmonton)
- Cheryl C. Gottselig, QC (Calgary)
- Phyllis A. Smith, QC (Calgary)
- Chad Erisman, Summer Law Student (July -November 2021)
- Femisola Aiyeleso, Administrative Assistant (December 2021 -February 2022)

- Kene Ilochonwu, QC LSA Bencher Representative (Calgary)
- Hsiu-Yan Chan (Calgary)
- Robert Neilson (Edmonton)
- Usman Mahmood (Calgary)
- Michael Marion, QC (Calgary)
- Bruce Churchill-Smith, QC



Program and Project Partners (Cont'd)

- Goodfellow & Schuett Law
- Gowling WLG
- Grant Thornton LLP
- Hudson & Company Insolvency Trustees Inc.
- Imperial Oil
- JSS Barristers LLP
- Legal Aid Alberta
- Legal Education Society of Alberta
- McAllister LLP
- McCarthy Tétrault LLP

- McLennan Ross LLP
- McLeod Law LLP
- McMillan LLP
- Miller Thomson LLP
- MJM Barristers
- MLT Aikins LLP
- MNP LLP
- Norton Rose Fulbright LLP
- Ogilvie LLP
- Osler, Hoskin & Harcourt LLP

Pro Bono Community

- Association des juristes d'expression française de l'Alberta
- Calgary Legal Guidance
- Central Alberta Community Legal Clinic
- Centre for Public Legal Education Alberta
- Edmonton Community Legal Centre

- Parkland Corporation
- Parlee McLaws LLP
- Pro Bono Students Canada - National, Calgary and Edmonton Chapters
- Resolution and Court Administration Services
- Reynolds Mirth Richards & Farmer LLP
- SVR Lawyers
- Stikeman Elliott LLP
- Witten LLP
- Fort McMurray Community Legal Clinic
- Grande Prairie Legal Guidance
- Lethbridge Legal Guidance
- Medicine Hat Legal Help Centre
- Public Interest Law Clinic
- Student Legal Assistance
- Student Legal Services of Edmonton

Donors

- The Advocates' Society through Pro Bono Canada
- United Way of Greater Toronto
 Brett Anderson
- United Way of Central Alberta

 Lawyers vs Talent; A2J:
 Virtual Edition
- Benevity Accenture Canada
- Benevity Ed Ma
- CanadaHelps Doug Yoshida
- CanadaHelps Anonymous
- United Way of Calgary and Area - Anonymous

Funders



Alberta **L-/\W FOUNDATION**

Albertan

Canadä

